Media Literacy Test Outline

Part One: Marketing to Teens

1. Close reading of a print ad (5 marks)
2. Reading comprehension questions on print ad – you must know the advertising strategies for this section (9 marks)

Part Two: Cyberbullying

1. You will read an article that deals with a recent cyberbullying case in Canada. You will write an opinion piece on the article. (10 marks)

Part Three: Privacy

1. A written piece that focuses on privacy infringement while using electronic devices (10 marks)

**It is important that you study any handouts and case studies that were given to you, with particular emphasis on *the laws of cyberbullying* and *advertising strategies*.**

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