**Entrepreneurship 110**

***Course Objectives: Instructor: Mr. G. Bruce***

-Entrepreneurship 110 will engage students in planning and executing their own business ventures. The knowledge and skills acquired from the venture is transferrable to personal and work opportunities.

-The course will improve the students’ ability to access opportunities and develop an appreciation for the entrepreneurial spirit and the effort behind running a business by providing the student with skills in leadership, critical thinking and problem solving.

-This course is designed to have a high degree of student engagement and student lead exploration. The concepts developed in this class will prepare students to apply their knowledge to real world unpredictable situations.

***Students will explore the following topics and be given opportunities to:***

-Identify the entrepreneurial attitudes and aptitudes required for success in entrepreneurial activities (15 learnable entrepreneurial characteristics, they are difficult to acquire characteristics and the undesirable traits are emphasized).

-Identify entrepreneurial applications in daily routines as well as school and community life.

-Determine the rewards and challenges involved in entrepreneurial activities.

-Apply problem solving to decision making strategies in planning entrepreneurial initiatives (TBA).

-Taking pride in their accomplishments and demonstrate a commitment to a sense of personal responsibility, self-discipline and initiative.

-Practice entrepreneurial activities designed to enhance their feeling of self-confidence and self-awareness.

-Demonstrate the role of entrepreneurship and innovation in our society and assess its effect on the quality and level of economic activity in the global marketplace.

**Evaluation:**

***Summative Assessment: 30%***

***Practical Performance 10%***

***Projects/Assignments: 30%***

***Final assessment: 30%***

***Textbook: The Entrepreneurial Spirit, Liepner/De Jordy / Schultz McGraw-Hill Ryerson Ltd., 1991***

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