

## SMART Exemplary Learner Course Final Project

Choose a sector of the Miramichi economy, outside of education, that you would like to support with both your creativity and technical expertise. Prepare a 15 minute SMART Notebook 11 presentation for this business/organization that would clearly show it the benefits it could gain from optimizing its use of technology. Make sure your presentation is both engaging and interactive.

Although you will want to use SMART Technology and some of its accompanying features that you learned in this course, don't feel restricted by that. You might want to include in your presentation the opportunities that might be presented by utilizing social media such as Facebook, Twitter, Trip Advisor, and Yelp. (There might also be others you want to include!) You might even want to include a video promo or stop motion animation as a way of publicizing the business/organization you choose. Here are two examples of stop motion animations that have been completed by District students:

<http://miramichirural.nbed.nb.ca/video/how-barbours-general-store-came-be-0>  
<http://www.youtube.com/watch?v=To9vzg3i8c4>

Your audience will be a representative (or representatives) from the business/organization you want to help support with your creativity and technical skills. Your goal will be to engage (and sell) your audience on your vision about how their business/organization can be enhanced through technology and youthful creativity.

Consider using the following to engage your audience:

- Audacity
- Direct recording in Notebook 11
- Embedded Video(s)
- Templates from the Lesson Activity Toolkit
- Embedded browser of Notebook 11
- Activity Builder
- Resizing pictures within objects

Make sure that you include with your presentation a final evaluation that can be completed by having your audience use the SMART Responders.

Also, don't forget about the SMART Video Player and Recorder!