

# SOCIAL AUDITING

Understanding Canadian Business 7<sup>th</sup>  
Edition

# Social Audit

- ▣ Is a systematic evaluation of an organization's progress toward implementing programs that are socially responsible and responsive.

# Triple-Bottom Line

- ▣ TBL, 3BL or People, Planet, Profit
- ▣ A framework for measuring and reporting corporate performance against economic, social and environmental parameters

# Four types of groups that serve as watchdogs:

- ▣ Socially conscious investors – SRI- Social responsibility investing
- ▣ Environmentalists
- ▣ Union officials
- ▣ Customers

# Carbon Tax or Not

- ▣ A carbon tax is a tax on greenhouse gas emissions levied with the aim of reducing pollution to combat climate change.
- ▣ A carbon tax would provide an incentive to stop the social harm and move to more positive alternatives.

# Sustainable Development

- ▣ Means implementing a process that integrates environmental, economic and social considerations into decision making.
- ▣ Sustainability should benefit current and future generations
- ▣ Eg Canada's two largest grocery chains , Loblaws and Sobeys are gradually eliminating free plastic bags will be available only on request and will cost five cents each.

# International Ethics and Social Responsibility

- ▣ Companies such as Nike have been criticized for exploiting workers in less developed countries.
- ▣ Nike and 5 other companies are creating a single set of labour standards with a common factory inspection system.
- ▣ These standards include eliminating excessive overtime and giving educational training