Business News Journal

The business news journal is worth 10% of your final mark.

1) The second journal is due on: November 5th

2) The Journal is to electronically sent through e-mail to <u>macdonka@nbed.nb.ca</u>.

During the next month you are to find 5 (2/3 per week) news stories and relate them back to the following topics:

- Ethics (Corruption, Bribery)
- Social Responsibility (Environment /Employees) e.g. Corporate Philanthropy, Social Initiatives.

You can find news stories from:

- 1) Telegraph Journal/Times Transcript
- 2) Miramichi Leader
- 3) <u>www.canadaeast.com</u>
- 4) www.cbc.ca/nb
- 5) www.cbc.ca/news under consumer life or money section
- 6) google.ca News Option
- 7) ctv.ca

Each entry must have the following:

- Includes the article (1)
- Relates to business (1)
- Spelling /Grammar (1)
- Summarize article touching all important points (2)
- Each article is worth 5 marks