

Business Organization 120

Mrs. MacDonald

<http://mvhs.nbed.nb.ca/>

macdonka@nbed.nb.ca

Course Content

This course is an excellent introduction for anyone wanting to gain the practical skills and knowledge of employment in any modern business setting. Topics include: Canadian business, leadership, ethics, trade personal/professional development, and the general skills necessary to be successful in any business setting. This course is rooted in project based learning. You will have a project a unit. Projects will range from small to large scale.

Course Outline**Unit 1: Intro to Business**

- Profit to risk assumption
- Who are stakeholders
- Creating economic wealth
- SWOT Analysis

Unit 2: Six Business Environments

- Legal and Regulatory
- Economic
- Technological
- Competitive
- Social
- Global

Unit 3: Economics and Business

- What is Economics
- Supply and Demand
- Micro and Macro
- Adam Smith
- Invisible Hand
- Three Economic Systems
- The Canadian Economy
- The Business Cycle

Unit 4: Ethics

- What is Ethics
- Legality VS. Ethics
- Ethics check list
- Why manage ethically
- Compliance based / Integrity based
- 6 steps to improve business ethics
- Corporate responsibility
- Levels of responsibility
- International Ethics and Social Responsibility

Unit 5: Trade

- Importing / Exporting
- Global Markets
- Free Trade
- Fair Trade
- Comparative Advantage
- Absolute Advantage
- International trade
- Forces impacting trade
- Canadian trade
- Protectionism
- IMF / World Bank / Cartels

Unit 6: Business Ownership

- The forms of business ownership
- Advantages and disadvantages of each type of ownership
- Mergers
- Liability
- Cooperative

Unit 7: Personal Finance

- Why manage money?
- The City

Unit 8: Functions of Management

- Leadership
- Motivating Employees
- Human Resource Management
- Understanding Employee- Management Issues and Relations

Marks

50% Projects

10% The City Personal Money Management

10% Quizzes

10% Class Mark

20% Final Test

Keys to Success:

Attend class regularly, be punctual, prepared, and participate. Complete ALL assigned work and hand it in. Remember any mark is better than a zero!