

Business News Journal

The business news journal is worth 10% of your final mark.

- 1) The first journal is due on: October 5, 2012
- 2) The Journal is to electronically sent through e-mail to macdonka@nbed.nb.ca .

During the next month you are to find 10 (3/4 per week) news stories and relate them to the 6 business environments or topics we have discussed so far.

You can find news stories from:

- 1) Telegraph Journal/Times Transcript
- 2) Miramichi Leader
- 3) www.canadaeast.com
- 4) www.cbc.ca/nb
- 5) www.cbc.ca/news under consumer life or money section
- 6) google.ca News Option
- 7) www.ctvnews.ca
- 8) <http://www2.macleans.ca/>
- 9) other business articles

Each entry must have the following:

- 1) A copy of the news story**
- 2) Telling me what business environment it belongs to**
- 3) 1 paragraph of 5 sentences minimum telling me how each news story impacts the business environment or how it is connected to it.**

I will be marking the journals on the following things: thought put into your writing; that you did weekly entries, growth from the start of the four week period.

