Journalism 120

Course Outline

K. Valanne 2012-2013

\*Units will not necessarily be covered in this order.

\*Writing skills will be incorporated into each unit.

Three key outcomes will be addressed:

1. Students practice journalistic integrity.

2. Students tell accurate and compelling stories.

3. Students analyze how journalism shapes and is shaped by the world.

Students will be working individually and in groups.

Evaluation:

Class Mark - 20%

Assignment Completion - 80%

* 3 key points to remember = attendance/deadlines/quality of work

Some events/topics we will look at/participate in:

* The news
* Bias, propaganda
* Role of the journalist ie ethics
* Various types of media (print, video, etc)
* Photojournalism
* The Craft
* Editing
* Interviews
* Magazine publication