Do I Have the *Energy* for This?

To be able to synthesize (put pieces together in a new way), readers need to rely on some other reading strategies to help build their thinking up to synthesizing. Determining importance of information is one strategy that can help with this higher order of thinking.

You will demonstrate your higher order of thinking skills by creating a label for an energy drink. The twist here is that you will use the facts and information in the article which point to energy drinks being unhealthy, to satirically market an energy drink for consumers. Use the four techniques of satire, along with irony to create a print ad for an original energy drink.

Print ad must include: (10 points)

1. Original name of energy drink

2. Logo or picture

3. Colour

4. Words or phrases promoting the drink.

This assignment must include a short write up explaining what satirical techniques were used. (5 points)

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