

Business News Journal

The business news journal is worth 10% of your final mark.

- 1) The second journal is due on: November 5th
- 2) The Journal is to electronically sent through e-mail to macdonka@nbed.nb.ca .

During the next month you are to find 5 (2/3 per week) news stories and relate them back to the following topics:

- Ethics (Corruption, Bribery)
- Social Responsibility (Environment /Employees)eg. Corporate Philanthropy, Social Initiatives.

You can find news stories from:

- 1) Telegraph Journal/Times Transcript
- 2) Miramichi Leader
- 3) www.canadaeast.com
- 4) www.cbc.ca/nb
- 5) www.cbc.ca/news under consumer life or money section
- 6) google.ca News Option
- 7) ctv.ca

Each entry must have the following:

- **Includes the article (1)**
- **Relates to business (1)**
- **Spelling /Grammar (1)**
- **Summarize article – touching all important points (2)**
- **Each article is worth 5 marks**