

# BOM Review

Final Test – In class- open  
book/computer

January 14, 2015

# Format

- **Part 1      MULTIPLE CHOICE (10 marks)**
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- **Part 2      MATCHING (20 marks)**
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- **Part 3      FILL IN THE BLANKS (10 marks)**
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- **Part 4      TRUE OR FALSE (10 marks)**
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- **Part 5      SHORT ANSWER (10 marks)**

# Terms to Know

- Business
- Needs
- Profit
- Loss
- E-commerce
- Sole proprietorship
- Social audit
- Focus group
- Free Trade
- Joint venture
- Franchise
- Collective bargaining
- Hierarchy of needs
- Co-operative
- Non- profit organization
- Capitalism

# More Terms to know

- Exporting
- Economics
- Demography
- Inflation
- Free trade
- Marketing
- Whistleblower
- Networking
- Grievance
- Ethics
- Quality of Life
- GDP
- IMF
- Adam Smith
- Macroeconomics
- Focus Group
- Resource development
- Communism

# Terms to Know

- Place
- CPI
- Promotion
- Employment equity
- Printing
- Enabling
- Goals
- Importing
- Partnership
- Socialist
- Currency
- EU
- Professional corporation
- NAFTA
- Cultural differences
- Managers
- SWOT
- Free Trade