

## Curriculum Outcomes:

(SP2) Select and defend the choice of using either a population or a sample of a population to answer a question.

### Student Friendly:

What is the difference between a “Sample” and “Population”?

## Section 9.3 Using Samples & Populations to Collect Data



To estimate the number of salmon in a river, biologist use a strategy called **mark** and **recapture**. At one place in the river, biologist capture some fish. Each fish is marked with a tag, then released into the river. At a different place in the river, biologist recapture fish. They track the numbers of marked and unmarked fish caught. They can then estimate the salmon population.

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## When Collecting Data...




**Population** - *is the group about which you are getting information*

**Census** - *is conducted when data is collected from each member of the population*

Ex) Suppose you test brake systems in cars that are made in a factory for defects, then ALL the cars made in that particular factory are the population. If you test each car's brakes , then you conducted a census.

Can we think of problems associated with Census?

- cost
- time consuming
- difficult to complete



When do we conduct a census?  
-when an issue is important or population is small

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**Sample** - *Is when a small portion of the population is used to collect data*

One draws conclusions about the population based on data collected from a sample



Testing a sample of water from a well



When the sample chosen is REPRESENTATIVE of the population, the data collection provides **VALID CONCLUSIONS**

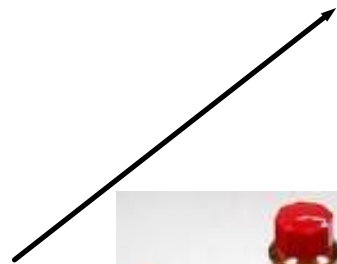
Ex) Testing the brakes on 20 out of 100 car's made each day for defected brakes is a sample. If those car's tested represent the typical quality of the car's brakes made in the factory, the conclusion of the data collection will be valid.

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**Sample -  
a portion  
of the  
population**

Sample -



A sample represents the population.



There is an advertisement...  
(making hot sauce.. advance to 3:58)



Sampling (i.e. selecting a sub-set of a whole population) is often done for reasons of

**cost** (it's less expensive to sample 1,000 television viewers than 100 million TV viewers) and **practicality** (e.g. performing a crash test on every automobile produced is impractical).



Topic:

*Favorite TV show of  
grade 9 MVHS students*



**Population?** Who do you want to ask?

**Census:**

**Sample:**

Example 1)

## Explaining Why Data Are Collected from Populations

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In each case explain why populations is surveyed instead of a sample

a) To determine the average number of siblings of his classmates, Carlos surveyed each person in the class.



Solution:

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"A baby brother? — I'm not ready to make a *commitment* like that!"

-  
-

b) Every 5 years, Statistics Canada conducts a census. One question in the survey is used to determine the ages of the people in each household



Solution:

A census was completed because

[A large, empty, hand-drawn speech bubble shape for writing the solution.]

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Example 2) Reasoning Why & When Samples Should Be Used

The student council is planning a school dance. To attract more grade 9 students to the dance, the council decided to collect data about the preferred music of the grade 9 students. The council members set up in the hallway to collect data. By the end of the day it had surveyed 73% of the grade 9 students.



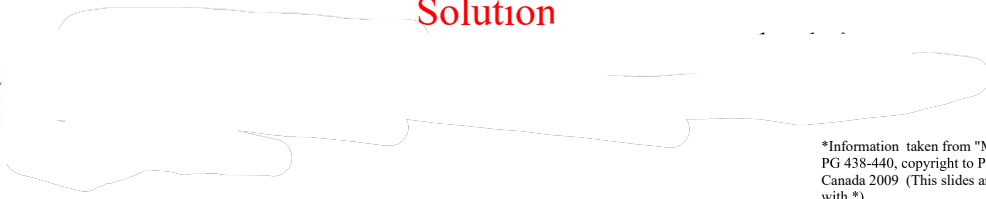
a) Why do you think the data were collected from a sample instead of the entire population?

Solution



b) Will the opinions of the sample reflect those of the population? Explain

Solution



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Example 3)

## Identifying & Critiquing the Use of Samples



Identify if the data was collected from a sample or a population. Explain if you think the conclusion would be valid.



a) A province considers banning cell phones in all of its schools. To determine the opinions of students on this issue, you poll each student in your school.

**Sample:** The population is all students of all schools in the province. By asking only the students in your school, your results are based on a sample. If the students in your school do not represent typical students in the province, the conclusion will NOT be valid. For example, if all students in your school own cell phones, your conclusion would probably be not to ban cell phones. However, not every student in the province owns a cell phone. So, your results would not be representative of the population.

b) To determine which politician is expected to win the municipal election, every person over 18 and who is eligible to vote in the election is polled.



**Population:** All possible voters are polled

c) To determine the average lifetime of a type of light bulb, 150 light bulbs were selected randomly from production line and tested.

**Sample:** Since not all bulbs were tested, the results are based on a sample

-It would not make sense for the whole population to be tested, since all bulbs would be destroyed in the process. There would be no light bulbs left to sell.

- Since a large number of bulbs were tested, the results will likely give a good estimate of the lifetime of a light bulb. So the conclusion about the lifetime of a light bulb is likely valid.



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## Methods of Collecting Data...

There are many methods used to collect or obtain data

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for statistical analysis. Three of the most popular methods are:

- **Direct Observation**
- **Experiments**, and
- **Surveys.**



# Homework

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Questions: 3,4,6,7,8,9,10