

Assumptions:

A thing that is accepted as true or as certain to happen, without proof: "they made certain assumptions about the market"

 theoretical probability - the actual probability based on possible outcomes.

(There is Math to support it)

<u>experimental probability</u> - measured through performing trials.

(Supported by pass experience)

• <u>Subjective Probability</u> -To determine probability based on how you feel.

May 21-7:20 PM

Potential Problems with Collecting Data



The question influences responses in favor of, or against the topic of the data collection.

Ways a survey or sample may be bias:

- 1) Use of language
- 2) Timing
- 3) Privacy
- 4) Cultural Sensitivity
- 5) Time
- 6) Cost
- 7) Ethics

Using Samples & Populations to Collect Data

Population - is the group about which you are getting information

Census - is conducted when data is collected from each member of the population

Sample - Is when a small portion of the population is used to collect data

When the sample chosen is REPRESENTATIVE of the population, the data collection provides **VALID CONCLUSIONS**

May 23-8:23 AM

Selecting A Sample

6 Types of Sampling methods

1) SIMPLE RANDOM SAMPLING

Each member of the populationhas an equal chance of being selected. (Usually valid)

For example, to select a random sample of 5 students from your math class, each student is assigned a number and 5 numbers are drawn from a hat.

2) SYSTEMATIC SAMPLING

Every nth member of the population is selected. (Usually valid if the nth is a true representive of the population)

> For example, every 20th product in an assembly line is tested for quality. If the item is destroyed or unusable after begin sampled, than the sample is a destructive sample.

3) CLUSTER SAMPLING

Every member of each randomly chosen group of the population is selected.

For example, each grade represents a group of the school population.

One grade in your school is chosen randomly, and all students in that grade are selected.

Continued.....

4) SELF-SELECTED SAMPLING

Only members who are interested and volunteer will participate.

For example, if a radio station conducts a telephone survey, only people who are interested will call.

5) CONVENIENCE SAMPLING

Only members of the population whoare convenient to include are selected.

For example, for a survey about grocery shopping habits, people in a grocery store are approached and questioned.

6) STRATIFIED RANDOM SAMPLING

Some members from eachgroup of the population are randomly selected.

For example, 5 randomly chosen students from each grade in a school could be selected, even if each grade has a different number of students.

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