



**SOLVE YOUR  
DEBTS.COM**  
FINANCIAL LITERACY  
SUPPORT. EDUCATE. EMPOWER.

## 2023-2024 John Eisner Financial Literacy Scholarship

### Video Submission

Record an original 60-second video depicting your views on one of the following topics:

#### Option #1

- 👉 How important is financial literacy to your future and how will you equip yourself with the knowledge you need to make good financial decisions? What are you doing that demonstrates and promotes financial wellness?

#### Option #2

- 👉 What fundamental financial education concepts and skills have you learned or developed to better manage your finances. What practices do you have in place and what future goals are you working towards to help you achieve financial stability?

#### Criteria:

- Contain only copyright-free content
- Cover one of the topics above
- Video length must be between 60-90 seconds
- English or French only
- Use one of the following video formats: MP4, AVI, MOV or WMV.
- Have a creative, catchy title that reflects your ideas, followed by your full name
- Be creative, inspirational, and authentic

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### Rubric Scoring Guide

	<b>Advanced 4 pts.</b>	<b>Proficient 3 pts.</b>	<b>Basic 2 pts.</b>	<b>Minimal 1 pt.</b>	<b>Total</b>
<b>Content</b> <i>Has the applicant conveyed that they understand what they have learned in their submission?</i>	<b>Advanced</b> Demonstrates strong understanding of information.	<b>Proficient</b> Demonstrates some understanding of information.	<b>Basic</b> Demonstrates little understanding of information.	<b>Minimal</b> No understanding of information.	
<b>Originality &amp; Creativity</b> <i>Does the submission demonstrate original and personalized content? Did the submission display any creativity?</i>	<b>Advanced</b> Content displayed original and personal points of view. Creativity was distinct and striking.	<b>Proficient</b> Content appears original with some personal points conveyed. Creative efforts were visible.	<b>Basic</b> An attempt was made to convey personal points of view. Creativity was underwhelming.	<b>Minimal</b> There is little original thought or points of view conveyed. Creativity is lacking.	
<b>Response</b> <i>Did the applicant answer the questions?</i>	<b>Advanced</b> A clear, focused response to the question.	<b>Proficient</b> Has responded to the question.	<b>Basic</b> Somewhat responded to the question.	<b>Minimal</b> Attempts to answer question but remains unfocused.	
<b>Authenticity, Realism &amp; Inspirational</b> <i>How authentic, realistic, and inspirational was the applicant's submission?</i>	<b>Advanced</b> Strong in all three characteristics.	<b>Proficient</b> Visible points that support all three characteristics.	<b>Basic</b> Some recognizable effort displaying one or more characteristics.	<b>Minimal</b> Lacking noticeable effort to convey these characteristics.	
					<b>Total Score:</b>  <b>/16</b>





## John Eisner Financial Literacy Scholarship 2023-2024 Rules and Regulations

Credit Counselling Services of Atlantic Canada, Inc. (CCSAC), operating as SolveYourDebts.com, is holding a scholarship competition open to residents of Atlantic Canada (regardless of age) who will be enrolled in an accredited post-secondary program for the 2023-2024 academic year. Applications are accepted in both English and French. There are several scholarships available.

1. The applicant must intend to enroll in an accredited institution for the 2023-2024 academic year. Only the winning applicants will be required to provide proof of acceptance, as well as proof of enrolment for both Fall 2023 and Winter 2024 semesters.
2. Submissions must include a completed application entry form and a 60-90 second video link. Videos must meet all criteria outlined in the above application. Submissions must be the applicant's original work and contain copyright-free content.
3. Submissions **MUST NOT** include any names of other individuals or businesses. It is acceptable to reference their title, relation, or type of business/organization (e.g., teacher, parent, uncle, school, bank, etc.).
4. Upload your video to [YouTube](#) or [Vimeo](#). **No video should be set to public access before the Contest and any share options must be set to "Give access to anyone with the link"**. Please ensure your link address is correct before copying to your application form. Videos must be accessible without login or passcode required.
5. Application entry form including a video link must be submitted through SolveYourDebts.com online Scholarship Application Entry form. **Submissions must be received no later than 11:59pm AST on May 5, 2023. Video links must remain active and accessible until July 31st, 2023, for judging purposes.**
6. Employees and board members of SolveYourDebts.com and their families are not eligible for this contest.

Only submissions that conform to the rules and guidelines will be considered. Submissions cannot be returned and may be posted on the SolveYourDebts.com website, social media accounts, and/or used for other promotional or educational purposes. Winners will be notified by the end of June 2023 and scholarship funds will be disbursed by January 31, 2024. No materials other than required for the submission and application form are to be submitted. The decision of the judges is final.

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