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## 2024-2025 John Eisner Financial Literacy Scholarship

### Video Submission

Record an original 60-90 second video depicting your response to the following subject matter and subsequent questions:

Food, transportation, goods/services, and housing have all been subject to high inflation rates over the past few years. Many Canadians are facing serious food and housing insecurities, and young adults are wondering how they will be able to afford to live on their own or buy a house someday.

Questions to be addressed in your video:

- 👉 What steps should young adults take to better prepare themselves for financial independence?
- 👉 What actions can you take to help manage the high cost of living?
- 👉 What are some options you can consider to help reduce your cost of living?

#### Criteria:

- ✓ Contain only copyright-free content
- ✓ Video length must be between 60-90 seconds
- ✓ English or French only
- ✓ Use one of the following video formats: MP4, AVI, MOV or WMV

#### Recommendations:

- ✓ Have a creative, catchy title that reflects your ideas, followed by your full name.
- ✓ Review your video and edit for sound quality. (volume, background noise, etc.)
- ✓ Consider your background setting for optimal viewing.
- ✓ Be original, creative, inspirational, and authentic.
- ✓ Review winning videos at <https://www.solveyourdebts.com/english/scholarships/> to gain insight into the kind of creativity judges are looking for.

[www.solveyourdebts.com/scholarships](https://www.solveyourdebts.com/scholarships)

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## Rubric Scoring Guide

	<b>Advanced 4 pts.</b>	<b>Proficient 3 pts.</b>	<b>Basic 2 pts.</b>	<b>Minimal 1 pt.</b>	<b>Total</b>
<b>Content</b> <i>Has the applicant provided a realistic response and conveyed that they understand the topic and questions being asked?</i>	<b>Advanced</b> Demonstrates strong understanding and realistic content.	<b>Proficient</b> Demonstrates some understanding and realistic approach.	<b>Basic</b> Demonstrates little understanding of the topic and lacks a realistic approach.	<b>Minimal</b> No understanding of topic and response is unrealistic.	
<b>Originality &amp; Creativity</b> <i>Does the applicant demonstrate original, personalized content that displays creative and inspirational thoughts and ideas?</i>	<b>Advanced</b> Video was creative and original. Content displayed personal points of view and inspirational thoughts.	<b>Proficient</b> Content appears original with some personal points of view. Video displayed some creativity and inspiration.	<b>Basic</b> Creativity and originality were lackluster. Very little personalized content or inspiration were displayed.	<b>Minimal</b> Originality, creativity, personalized content, and inspirational thoughts were all lacking.	
<b>Response</b> <i>Did the applicant answer the questions?</i>	<b>Advanced</b> A clever and clearly focused response to all questions.	<b>Proficient</b> Provided a sensible response to all questions.	<b>Basic</b> Partially addressed the questions with reasonable effort.	<b>Minimal</b> Did not respond to all questions and thoughts were unfocused.	
<b>Quality &amp; Editing</b> <i>Does the submission display clear video and audio? Did background scenery or noise distract from the content?</i>	<b>Advanced</b> Video quality and audio were excellent. Editing efforts were evident and well done.	<b>Proficient</b> Video quality and audio were clear. Editing efforts were evident.	<b>Basic</b> Video quality and audio were an oversight. Editing efforts were minimal.	<b>Minimal</b> Video quality and audio were poor. Little to no editing efforts were made.	
					<b>Total Score:</b>  <b>/16</b>





## John Eisner Financial Literacy Scholarship 2024-2025 Rules and Regulations

Credit Counselling Services of Atlantic Canada, Inc. (CCSAC), operating as SolveYourDebts.com, is holding a scholarship competition open to residents of Atlantic Canada (regardless of age) who will be enrolled in an accredited post-secondary program for the 2024-2025 academic year. Applications are accepted in both English and French. There are several scholarships available.

1. The applicant must intend to enroll in an accredited institution for the 2024-2025 academic year. Only the winning applicants will be required to provide proof of acceptance, as well as proof of enrolment for both Fall 2024 and Winter 2025 semesters.
2. Submissions must include a completed application entry form and a 60-90 second video link. Videos must meet all criteria outlined in the above application. Submissions must be the applicant's original work and contain copyright-free content.
3. Videos **MUST NOT** include any names of other individuals, schools, businesses, or locations. It is acceptable to reference their title, relation, or type of business/organization (e.g., teacher, parent, uncle, school, bank, etc.).
4. Upload your video to [YouTube](#) or [Vimeo](#). **No video should be set to public access before the Contest and any share options must be set to "Give access to anyone with the link"**. Please ensure your link address is correct before copying to your application form. Videos must be accessible for viewing without login or passcode required.
5. Winning applicants and possibly other honorable mentions will be required to provide a copy of their original video through a file sharing platform. Further instructions will be communicated to applicable applicants after the judging process has been completed.
6. Application entry form including a video link must be submitted through SolveYourDebts.com online Scholarship Application Entry form. **Submissions must be received no later than 11:59 pm AST on May 3, 2024. Video links must remain active and accessible until July 31st, 2024, for judging purposes.**
7. Employees and board members of SolveYourDebts.com and their families are not eligible for this contest.

Only submissions that conform to the rules and guidelines will be considered. Submissions cannot be returned and may be posted on the SolveYourDebts.com website, social media accounts, and/or used for other promotional or educational purposes. Winners will be notified by the end of June 2024 and scholarship funds will be disbursed by January 31, 2025. No materials other than those required for the submission and application form are to be submitted. Judges' decisions are final.

[www.solveyourdebts.com/scholarships](http://www.solveyourdebts.com/scholarships)

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### Application Entry Form

This form is to be completed and included with all other required components when applying for the 2024-2025 John Eisner Financial Literacy Scholarship – Deadline: May 03, 2024

Full Name:	Phone: (     )
Address:	Date of birth:
	Have you previously applied for the CCSAC Scholarship? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, what year?
Email:	
Name and Address of Parent or Guardian (if under 19):	Signature of Parent/Guardian (if under 19):  Date:
How did you hear about the SolveYourDebts.com Scholarship?	
High School/Post-Secondary Institution currently attending:	Degree/Diploma Sought:
Name of Institution you plan to attend 2024-2025:	Length of Course:

I hereby certify the above information is correct and agree to notify SolveYourDebts.com of changes to my educational plans that affect eligibility. I understand that CCSAC is not responsible for any late submissions regardless of the reason for delay or malfunction. I authorize full rights for SolveYourDebts.com to use my submission and make it public for promotional, educational and/or other useful purposes. I acknowledge all submissions become the property of CCSAC and cannot be returned. By signing this, I agree to all the conditions of the scholarship. I approve my signature to be accepted in both written and electronic form.

Signature of Applicant:	<b>Judging will be administered by:</b> The Chairperson, Education Committee SolveYourDebts.com 20 Alma Street, Saint John, NB E2L 5G6  <b>Inquiries may be emailed to:</b> education@solveyourdebts.com
Date:	

[www.solveyourdebts.com/scholarships](http://www.solveyourdebts.com/scholarships)

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